Online deliberation? The case of Minas Gerais State Legislature in Brazil

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- Comprehension of an online public consultation through the lenses of deliberative democracy
 - Do consultations have the capacity to feed broader public deliberation?
 - Can they motivate citizens to discuss issues of public concern?
 - Or does the skepticism towards institutions undermine the possibilities of debate?

Structure

- (1) online deliberation
- (2) MGSL's context
- (3) methods
- (4) findings

Online Deliberation

- Systemic approach to deliberation
 - Importance of many arenas
 - Some contributions to online deliberation:
 - Wilhelm (2000), Dahlberg (2001), Jensen (2003), Graham and Witschge (2003), Stromer Galley (2007), Wright and Street (2007), Sæbø et al (2009),
 Wojcieszak e Mutz (2009), Lev-On and Manin (2009)
 Gerhards e Schäfer (2010), Raphael Kies (2010),

Consultations

- Consultations may have positive consequences:
 - to the strengthening of democracy; to civic education; and to the public image of institutions.
- It also has many risks:
 - frustration, fuel internal conflicts in the institution, promote the fragmentation of debates and, even, weaken citizens' participation in other venues.

The MGSL Institutional Context

- Deep transformations since the mid-1980s
 - Many mechanisms of participation were established
 - 2000`s strengthening of the use of ICT, including the promotion of online public consultations
 - Attempt to enhance connection with citizens who live far from the capital city, besides facilitating the engagement of non-activists and youngsters.

Methods

- 745 comments distributed in 10 threads
 - Inclusiveness
 - Reason-giving
 - Reciprocity
 - Mutual Respect
 - Common Good Orientation
 - Articulation between arenas

Results

Percentage distribution of posts and population per regions of the state

| Region | Percent of posts | Percent of population | |
|------------------------------|------------------|-----------------------|--|
| Northwest | 0.40 | 1.90 | |
| North | 0.67 | 8.20 | |
| Jequitinhonha | 0.00 | 3.60 | |
| Mucuri Valley | 1.07 | 2.00 | |
| Triângulo and Alto Paranaíba | 5.23 | 10.90 | |
| Center | 0.81 | 2.10 | |
| Belo Horizonte | 81.07 | 31.80 | |
| Rio Doce Valley | 3.76 | 8.30 | |
| West | 2.42 | 4.90 | |
| South and Southwest | 0.54 | 12.40 | |
| Campo das Vertentes | 1.21 | 2.80 | |
| Zona da Mata | 2.82 | 11.10 | |
| Total | 100.00 | 100.00 | |

Distribution of posts per dominant and secondary position in each thread

| Thread | Dominant Position (%) | Secondary Position (%) | Difference (%) | Grand Total |
|--|--------------------------|---------------------------|-------------------|-------------|
| 1) Election threshold | 56.60 | 37.74 | 18.86 | 53 |
| 2) Electoral alliances | 62.07 | 18.97 | 43.10 | 58 |
| 3) Date of inaugurations | 47.22 | 36.11 | 11.11 | 36 |
| 4) Party loyalty | 68.18 | 16.67 | 51.51 | 66 |
| 5) Party affiliation and electoral residency | 81.58 | 13.16 | 68.42 | 38 |
| 6) Campaign finance | 45.63 | 42.72 | 2.91 | 103 |
| 7.1) Reelection* | 50.54 | 41.94 | 8.60 | 93 |
| 7.2) Term of office* | 46.55 | 36.21 | 10.34 | 58 |
| 8) Electoral systems | 76.92 | 14.10 | 62.82 | 78 |
| 9) Alternate senator | 80.43 | 8.70 | 71.73 | 92 |
| 10) Unification of elections | 68.67 | 24.10 | 44.57 | 83 |

Distribution of posts: presence of justification in each thread in categories of dominance

| Dominance | With reason | Without reason | Total |
|------------------|--------------|----------------|---------------|
| 0.00% – 70.00% | 399 (65.09%) | 214 (34.91%) | 613 (100.00%) |
| 70.01% – 100.00% | 129 (56.09%) | 101 (43.91%) | 230 (100.00%) |
| Total | 528 (62.63%) | 315 (37.37%) | 843 (100.00%) |

Pearson's chi-squared test (with one degree of freedom) equals to 5.7919 (p=0.016)

Distribution of posts: presence of justification in each thread in categories of the dominance index

| Dominance index* | With reason | Without reason | Total |
|--------------------|--------------|----------------|---------------|
| 0.00% - 10.34% | 132 (64.08%) | 74 (35.92%) | 206 (100.00%) |
| 10.34% - 51.51% | 267 (65.60%) | 140 (34.40%) | 407 (100.00%) |
| 51.51% - 100.00% | 129 (56.09%) | 101 (43.91%) | 230 (100.00%) |
| Total | 528 (62.63%) | 315 (37.37%) | 843 (100.00%) |

Pearson's chi-squared test (with one degree of freedom) equals to 5.9277 (p=0.052)

Frame analysis

| Frame | Frequency | Percent |
|---|-----------|---------|
| Party vs. Individual | 115 | 19.07 |
| Proximity between representative and represented (Accountability and Transparency) | 129 | 21.39 |
| Costs and Logistics | 105 | 17.41 |
| Balance of political forces | 54 | 8.96 |
| Brazilian Political Culture | 20 | 3.32 |
| Change vs. Permanence | 55 | 9.12 |
| Public vs. Private | 98 | 16.25 |
| Other | 27 | 4.48 |
| Total | 603 | 100.00 |

Distribution of posts per presence of reciprocity in categories of dominance

| Dominance* | With Reciprocity | Without Reciprocity | Total** |
|------------------|------------------|---------------------|---------------|
| 0.00% – 50.00% | 7 (2.88%) | 236 (97.12%) | 243 (100.00%) |
| 50.01% - 100.00% | 47 (7.83%) | 553 (92.17%) | 600 (100.00%) |
| Total | 54 (6.41%) | 789 (93.59%) | 843 (100.00%) |

Pearson's chi-squared test (with one degree of freedom) equals to 7.0761 (p=0.008)

Distribution of frames within each thread

| Thread | Dominant frame (%) | Secondary frame (%) | Grand total |
|--|-----------------------|------------------------|----------------|
| 1) Election threshold | 30.43 | 28.26 | 46 |
| 2) Electoral alliances | 55.10 | 28.57 | 49 |
| 3) Date of inaugurations | 64.29 | 14.29 | 14 |
| 4) Party loyalty | 75.93 | 16.67 | 54 |
| 5) Party affiliation and electoral residency | 48.15 | 18.52 | 27 |
| 6) Campaign finance | 30.08 | 22.56 | 133 |
| 7) Reelection and term of office | 41.38 | 21.84 | 87 |
| 8) Electoral system | 42.65 | 29.41 | 68 |
| 9) Alternate senator | 67.31 | 11.54 | 52 |
| 10) Unification of elections | 58.90 | 10.96 | 73 |

Disrespect

| Mutual Respect | Disrespect | Respect | Total |
|-------------------------------------|------------|--------------|---------------|
| Towards arguments | 2 (0.27%) | 743 (99.73%) | 745 (100.00%) |
| Towards other groups and persons | 13 (1.74%) | 732 (98.26%) | 745 (100.00%) |

Articulation between arenas



Thank you

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